



— RAPDEV EXPERTISE

Working with RapDev

Helping Datadog sellers move from vendor to strategic partner in their accounts, by **driving business solutions for customers with the help of RapDev's experts**

600+

Datadog implementations

10M

Agents deployed

50+

Marketplace integrations

70+

US-based engineers

198%

Annual net dollar retention rate

Enable your customers to quickly & correctly deploy, secure, & optimize Datadog

Core Services

- Datadog implementations, migrations, & tool consolidation
- Platform governance & cost optimization

Observability Strategy

- Tagging & log strategies
- DevOps, SRE, & observability maturity
- Incident Management
- Auto-configuration for agent deployment & management

Incident & Event Management

- On-Call migration support
- Incident workflows & alerting best practices

Security & Compliance

- Cloud SIEM, ASM, SCA, & Cloud Security Management
- Managed SOC

Managed Offerings

- Managed Datadog
- Managed SOC



" RapDev has become one of our top partners in the East. When we need Datadog expertise we know we can rely on RapDev for pre-sales and post sales. They have made major impacts at large deployments such as Mars, Wawa, Iron Mountain and Lapcorp, helping us both secure the win and ensure the success of the implementation."

— Daren Martin, VP of Sales, Americas East & Latam



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RapDev helps your accounts **accelerate and de-risk value realization** on their Datadog investments

<h3>Implementation</h3> <ul style="list-style-type: none"> • Tool migrations • Observability consolidations • Greenfield deployments • Account migrations • New product adds 	<h3>Workflow Modernization</h3> <ul style="list-style-type: none"> • SRE Principal Adoption • DevOps • Developer efficiency platforms • Runbook automation development • Troubleshooting overhaul 	<h3>Ongoing Management</h3> <ul style="list-style-type: none"> • Managed Datadog • Managed Detection, Response, & SOC 	<h3>Optimizations</h3> <ul style="list-style-type: none"> • Business value realignments • Account health audits • Log cost strategy & implementation • Custom metric cleanup
<h3>Incident Management</h3> <ul style="list-style-type: none"> • Process & communication customization • Alert noise reduction • Event to Incident Correlation • AI assisted event detection & management • Alert triage & resolution flow improvement 	<h3>Security</h3> <ul style="list-style-type: none"> • Security assessments • SIEM Implementations • Custom rule buildout • Detection engineering • Detection as Code 	<h3>Automation</h3> <ul style="list-style-type: none"> • Configuration management • IAC implementations • Custom scripting • CI/CD automation • Repo structuring • Automated change processes 	

How does RapDev drive time-to-value?

<h3>In-Depth Discovery</h3>		<p>Technical deep dive and business implication understanding, tool consolidation roadmaps, & tailored project plans</p>
<h3>Experience-Driven Implementation Plan</h3>		<p>Enterprise wide tagging strategy, automated agent & config rollouts, scalable process creation, business critical dashboards & monitors</p>
<h3>Rapid, Expert Deployment</h3>		<p>Expedited implementation through specialized engineering & proven methodologies</p>
<h3>Platform Optimization</h3>		<p>Datadog implementations engineered for efficiency, automation, & time to value</p>
<h3>Business-Driven Alignment</h3>		<p>Software implementations that directly achieve strategic business goals</p>