





— DATADOG EXPERTISE

# Transforming Retail Operations with Datadog and RapDev

RapDev helps retail organizations **modernize observability across stores, data centers, and cloud environments** to reduce costs, improve performance, and enhance operational visibility.

Driving customer success with modern, scalable observability solutions

 <b>\$100k</b> annual savings through tool consolidation	 <b>\$251k</b> in annualized licensing savings	 <b>60%</b> reduction in logs	 <b>\$9.6M</b> saved through tool consolidation
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## Engineering foundations for unified retail observability

Store-to-Cloud Visibility	Unified monitoring across store infrastructure, data centers, and cloud workloads for complete operational insight.
Cost-Efficient Data Strategy	Retention, sampling, and indexing optimizations to reduce ingestion waste and scale observability cost-effectively.
Operational Resilience	Custom monitors and dashboards designed to detect issues before they impact store operations or customer experience.
Governance & Best Practices	Consistent tagging, enforced standards, and platform guardrails to ensure reliable, compliant, and scalable observability.