



## — DATADOG EXPERTISE

# Transforming Retail Operations with Datadog and RapDev

RapDev helps retail organizations **modernize observability** across stores, data centers, and cloud environments to reduce costs, improve performance, and enhance operational visibility.

Driving customer success with modern, scalable observability solutions



**\$100k**

annual savings  
through tool  
consolidation



**\$251k**

in annualized  
licensing savings



**60%**

reduction in logs



**\$9.6M**

saved through tool  
consolidation

## Engineering foundations for unified retail observability

### Store-to-Cloud Visibility

Unified monitoring across store infrastructure, data centers, and cloud workloads for complete operational insight.

### Cost-Efficient Data Strategy

Retention, sampling, and indexing optimizations to reduce ingestion waste and scale observability cost-effectively.

### Operational Resilience

Custom monitors and dashboards designed to detect issues before they impact store operations or customer experience.

### Governance & Best Practices

Consistent tagging, enforced standards, and platform guardrails to ensure reliable, compliant, and scalable observability.