CASE IN POINT | DATADOG + MEDIA & ENTERTAINMENT

Consolidating 9 Observability Instances into Datadog

RapDev unified a European media leader's observability on Datadog, cutting log search from 45s to under 5s.

Unifying observability for faster troubleshooting and lower spend

Business Challenges & Technical Solutions	Engagement Results	
Consolidated nine Elastic, Prometheus, and Mimir instances into Datadog running Logs, Observability Pipelines, and RUM	**9**	observability instances unified into one global platform
Built AI-assisted migration scripts to move 1,000+ dashboards and 2,000+ monitors	**97%**	faster MTTD, from 1 day to 5 minutes
Moved logs for core product teams into Datadog and trained 200 engineers to own search, tracing, and log cost	**<5s**	log search time, down from 45 seconds
Moved high-volume logs to Flex Logs, added exclusion filters, and tuned Sensitive Data Scanner costs	**$8K**	in daily spend saved

"We ran our biggest live sports stream of the year on Datadog without a hitch. RapDev delivered a platform that gives our engineers answers in minutes, not hours. And we're not done yet: up next is Datadog APM to replace log-based tracing."

– *Senior Engineering Manager, Observability at a leading European media company*



T. +1-855-857-0222
e. sales@rapdev.io
www.rapdev.io

CONTACT US

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